

**Subject:** Hollywood Media District BID - Health Insurance  
**From:** "Laurie Goldman" <laurielgoldman@earthlink.net>  
**Date:** 02/26/2016 11:26 AM  
**To:** "Sam Smith " <sam@genesisfinancial.biz>, <lisa@mediadistrict.org>

Hello dear Sam,

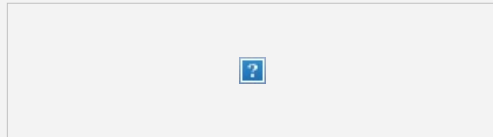
Hope all is well – are you back in Brazil or still in LA?

I'd like to introduce you to Lisa Schechter the BID's ED (you may remember Lisa from her years on the staff of TLB). Lisa needs to discuss our health/dental insurance needs with you. We're not too happy with what we have. BTW, I'm the recently elected pres of the BID J

I've shared contact information for both of you below:

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
1040 N. Las Palmas Avenue  
Hollywood, CA 90038  
(323)860-0025 Direct  
(323)860-0026 Fax

**MD Sam Smith, CFP**  
**President**  
**2014-15 Immediate Past President, California Association of Health Underwriters**  
**Certified Healthcare Reform Specialist-PPACA Certified**  
CA License #0D91095



Phone 818.988.9880 eFax 323.417.5074  
17200 Ventura Blvd, Suite 312 Encino, CA 91316  
[sam@genesisfinancial.biz](mailto:sam@genesisfinancial.biz)

Love n hugs,  
Laurie

 **Goldman Organization**  
**Laurie Goldman, President**  
**8391 Beverly Blvd., Suite 327**  
**Los Angeles, CA 90048**  
**(T) 310.274.8682 (F) 310 274.8627**  
**(E) [laurielgoldman@earthlink.net](mailto:laurielgoldman@earthlink.net)**



**Friends of the Hollywood Central Park**

**Laurie L. Goldman, President**  
1680 North Vine Street, Suite 1000  
Hollywood, CA 90028  
(T) 310.274.8682 (F) 310.274.8627  
(E) [laurie.goldman@hfcp.org](mailto:laurie.goldman@hfcp.org) or [laurielgoldman@earthlink.net](mailto:laurielgoldman@earthlink.net)  
<http://hollywoodcentralpark.org>  
[Facebook](#) [Twitter](#)